



# KRYSTAL LAY

**Bachelor of Arts - BA, Art Design & Media Freshman**

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A bubbly, fearless, and passionate individual with excellent project management and leadership capabilities, developed through academic and co-curricular experiences. Demonstrated competencies in conceptualising, planning, and executing public programs as an Education & Outreach Intern at Singapore Tyler's Print Institute (STPI). Proficient in generating impactful ideas through creative media, particularly in film and writing. Seeking an internship opportunity as an Editorial, Video & Editing, or Creative Assistant Intern.

## PROFESSIONAL EXPERIENCES

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### Graphic Designer & Workshop Programmer

Learning Smart & Joy Academy - Jan to Jun 2023

- Conceptualised innovative workshop ideas aimed at cultivating the joy of learning in primary school students.
- Designed workshop and publicity materials.

### Education & Outreach Intern

STPI - Creative Workshop & Gallery - Jun to Dec 2022

- In-charge of idealising and directing Printmaking workshops and marketing materials, which were aimed at providing the public with hands-on, educational experiences with Printmaking.
- Invited back to STPI in the following year to conceptualise and conduct a drypoint workshop for STPI's Open House.

### Art for Young Audiences

The Artground, EPIC 2022 Artist - November 2022

- Developed and assisted The Artground team in bringing theatre performances for Pesta Boneka in Yogyakarta, Indonesia.

### Art Educator

Global Art - June 2021 - June 2022

- Created lesson plans and conducted art classes for children aged 6-18.

## CONTACT

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krystallay.com

## EDUCATION

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### Bachelor of Arts (Media Art)

NTU Art Design & Media, 2026

Develops strong writing, creative, and technical skills in students for creative media.

### Diploma in Fine Arts

NAFA, 2023

Equips students with strong research and writing skills, and conceiving complex humanitarian topics into impactful works of art.

### GCE A-Level

Eunoia Junior College, 2019

### GCE O-Level

Nan Hua High School, 2017

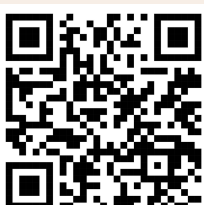
## PORTFOLIO

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Website



Youtube



## **SOFTWARES**

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### **Adobe Creative Suit**

Photoshop  
Premiere Pro  
Lightroom  
InDesign  
Illustrator  
After Effects

### **Procreate**

### **Clip Studio Paint EX**

### **Microsoft Office Suit**

## **GRANTS & AWARDS**

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### **Dean's List, 2021 to 2023**

Nanyang Academy of Fine Arts

### **Goh Teng Lin Scholarship Award, 2023**

### **Tan Chay Bing Entry Scholarship Award, 2021**

## **LEADERSHIP EXPERIENCES**

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### **LOL - We are all Pieces of Gum**

**Exhibition Director and Project Leader - Jun to Dec 2023**

- Rallied 23 youths together to conceptualise and produce an exhibition featuring the trials and tribulations of love.
- Crafted the proposal to National Youth Council and gained the organisation's approval for \$10k in funding.
- Exhibition was part of Singapore Art Week 2023 and Somerfest 2022.

### **ArtsXplore 2.0**

**Team Leader & Artist - Dec 2022 to Mar 2023**

- Conceptualised and condensed research materials into an experiential exhibition at library@orchard.
- Conducted fieldwork and focus group discussions amongst youths to research on Singaporean youths' perspectives on work.

### **Student Representative**

**Nanyang Academy of Fine Arts - 2019 to 2023**

- Initiated a buddy-system programme for international students to assimilate into the local community at NAFA more easily.

### **Executive Committee (Head of Admin)**

**Media Club, Eunoia Junior College - 2017 to 2018**

### **Vice-President**

**St John's Brigade, Nan Hua High School - 2013 to 2016**

### **Executive Committee (Head of Secondary 3s)**

**Student Council, Nan Hua High School - 2013 to 2016**

## **VOLUNTEER**

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### **OH! Open House and STPI**

**Docent - 2022 to 2023**

- Engage the public in conversations about featured artworks while bringing them on exhibition tours.

### **SPCA**

**2023 to current**

- Maintain and care for the well-being of homeless animals, and help them seek forever homes.
- Advocate for plant-based diets as a solution for global warming and factory farming.